# PORTFOLIO

WORKS

GRAPHICFARM

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# 01. FORMAZIONE

**I.P.S. Caterina da Siena, Milano**
DIPLOMA DI OPERATORE DELLA
GRAFICA E DELLA PUBBLICITÀ - 1995

**IBM Milano**
ATTESTATO DI OPERATORE
GRAFICO MULTIMEDIALE
CORSO + STAGE

**Challenge Network**
CORSO E-COMMERCE MANAGER
DICEMBRE 2022

# 02. ESPERIENZE LAVORATIVE

1997 – 2001
**GRAFICA**
AD. MISSAGLIA SAS

2001 – 2007
**GRAFICA E WEB DESIGNER**
MERLIN WIZARD SRL

2008 – 2022
**WEB DESIGNER E GRAFICA**
EFFEMMEDUE SRL
(POI ACQUISITA DA ENNOVA SPA)

2023 – OGGI
**GRAFICA, WEB DESIGN**
**E CONSULENZA MARKETING**
FREELANCE - GRAPHIC.FARM

Web design

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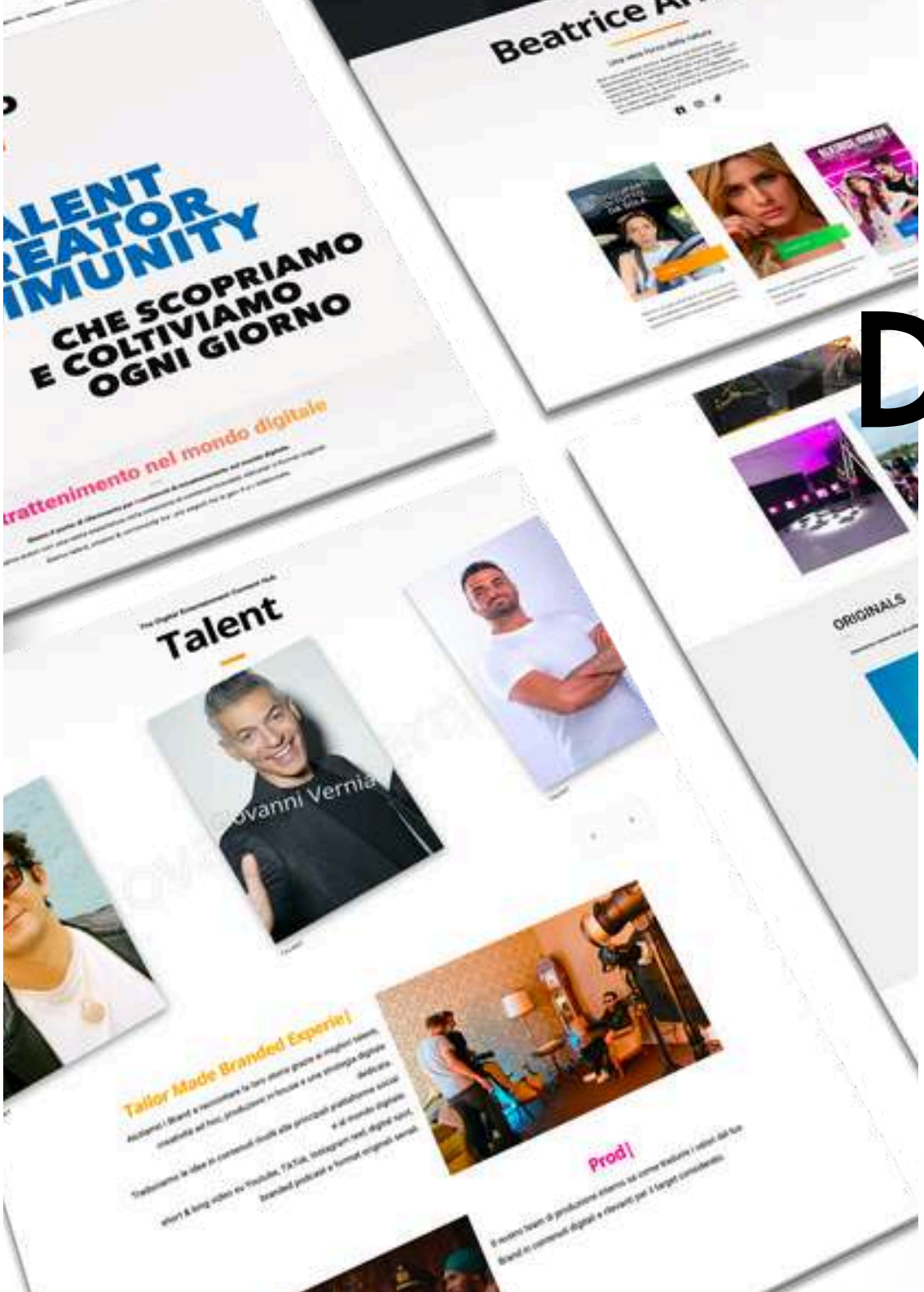


# WEB DESIGN

- Realizzazione siti internet (WordPress)
- Realizzazione siti e-commerce (WooCommerce e Shopify)
- Realizzazione prototipi grafici siti (FIGMA)
- Ottimizzazione SEO
- Realizzazione grafiche per social
- DEM e newsletter (Mailchimp, MailUp, Brevo)
- Assistenza per i servizi e-mail, PEC, registrazione domini e hosting

Jelis Milano - realizzazione sito ecommerce

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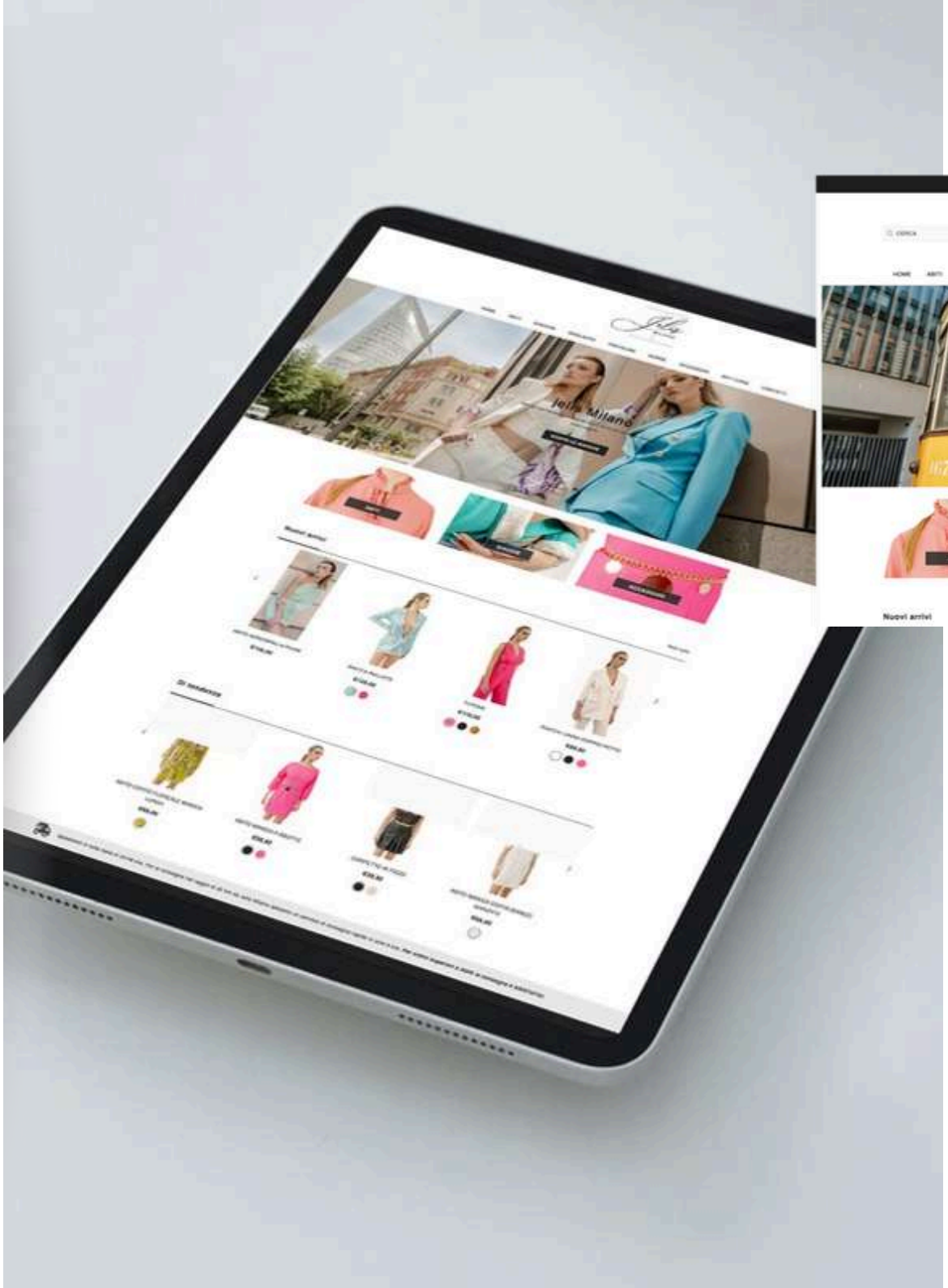

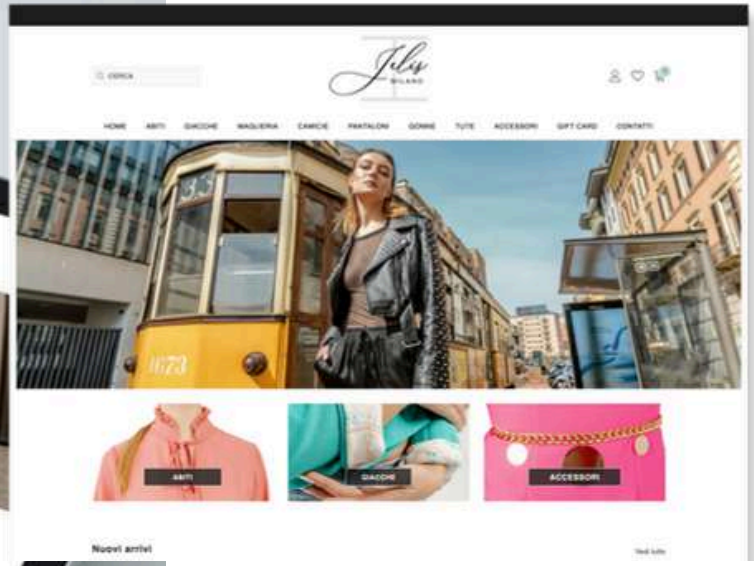


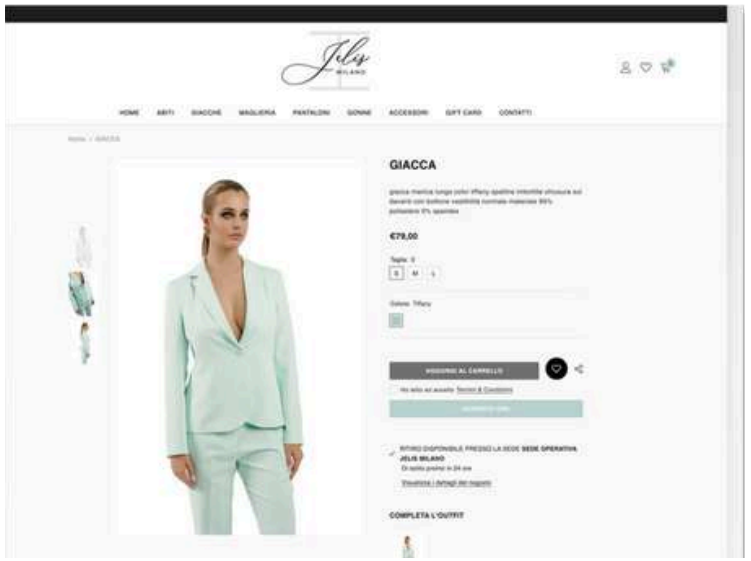

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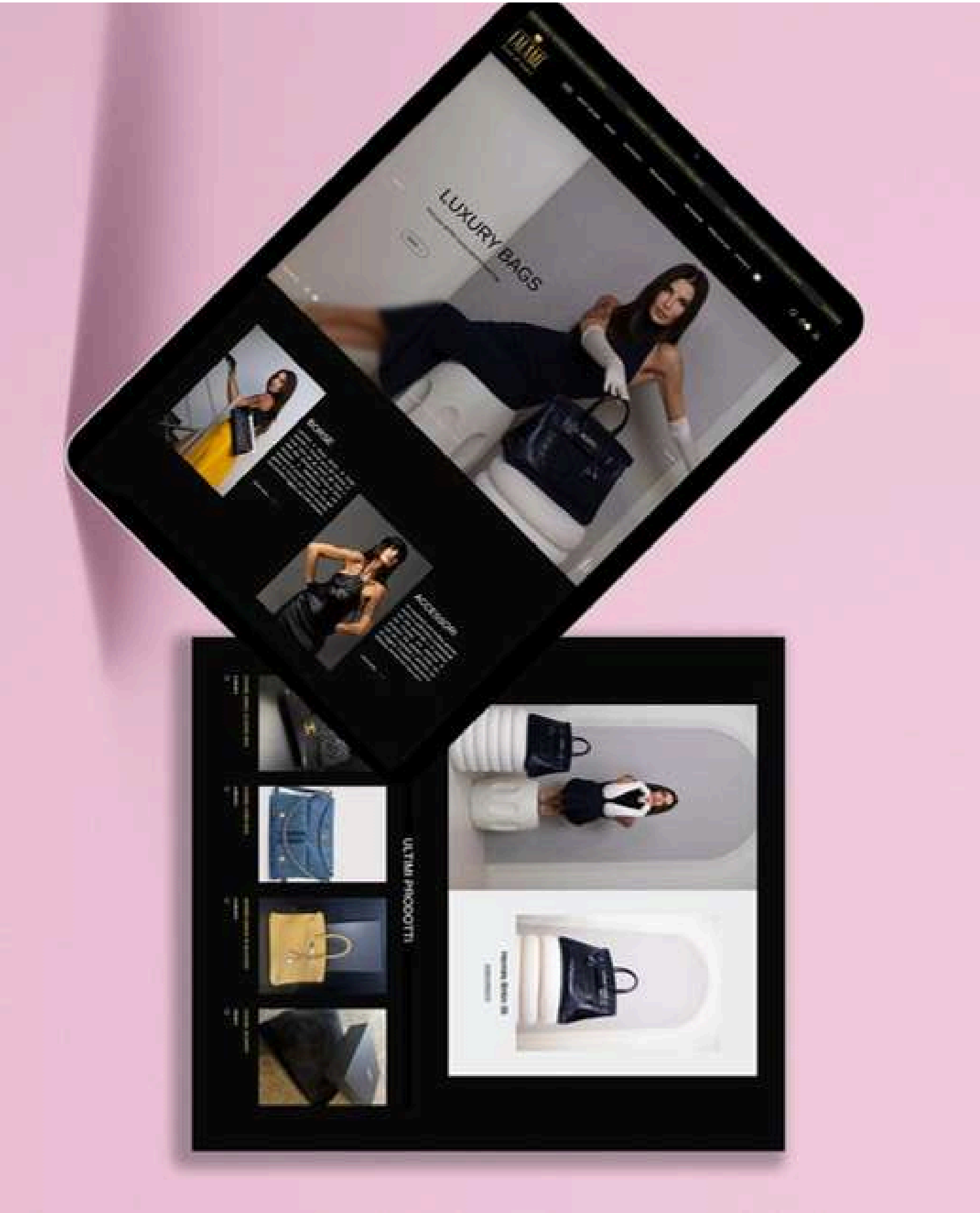
Sito lalameluxury.com



sito g-edelweiss.it

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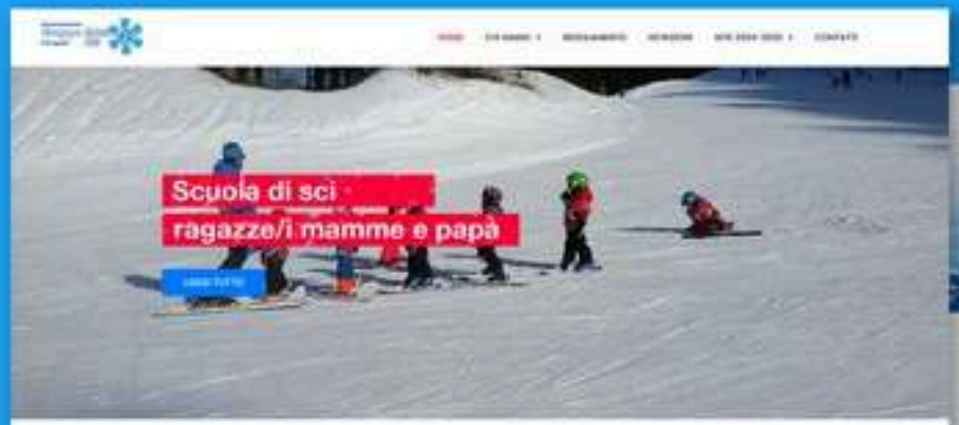

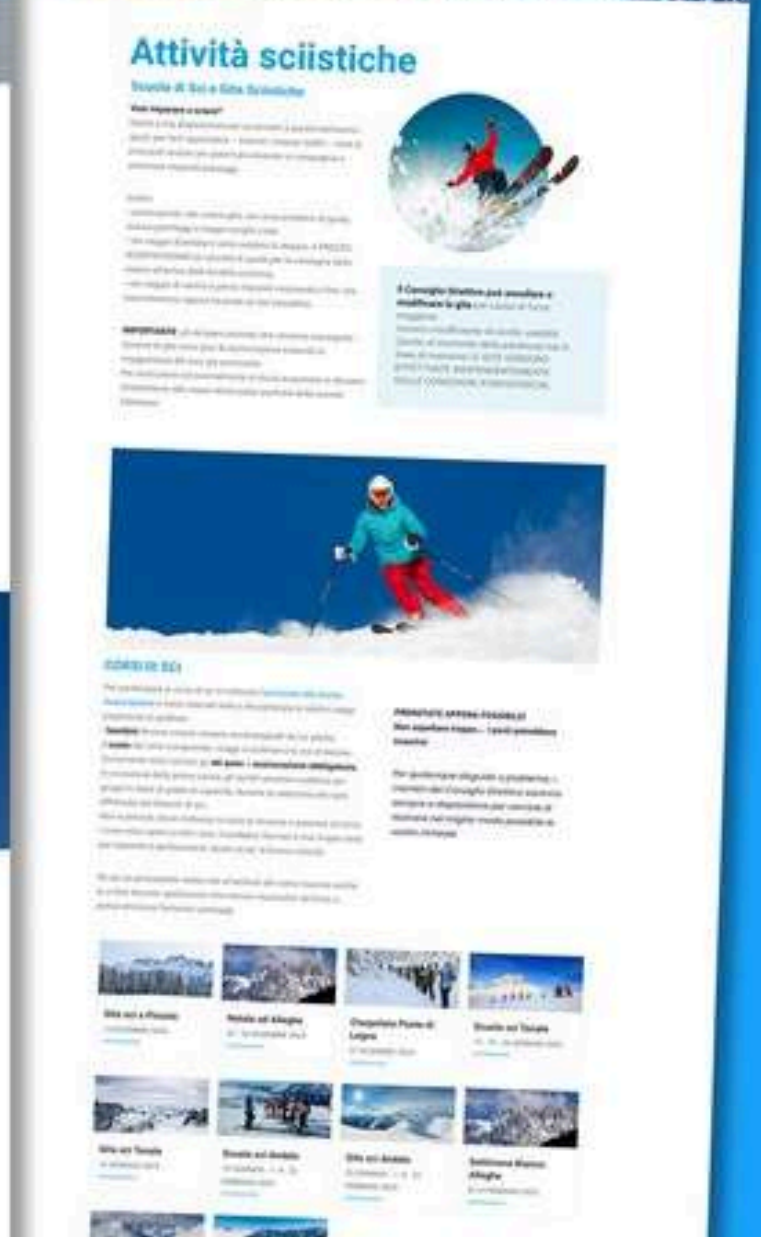

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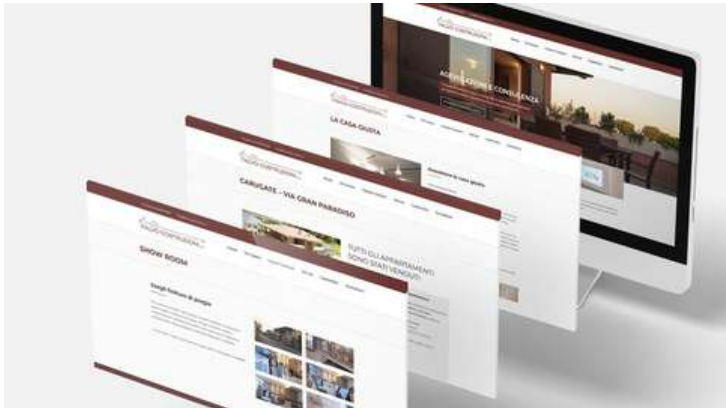
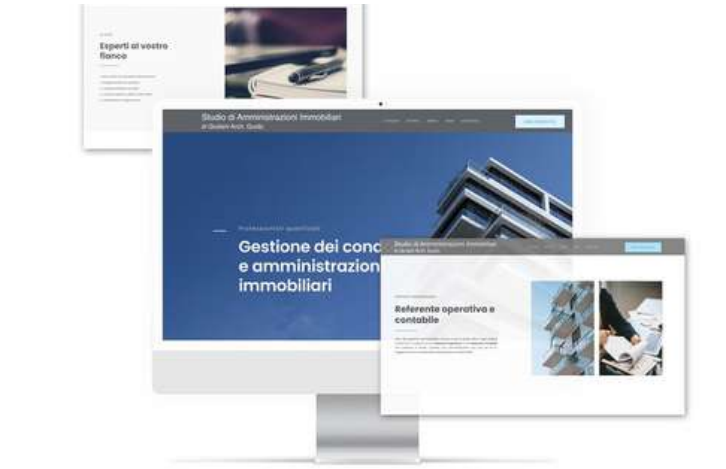
siti web





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Sito jelisstreet.it

Sito fedtm.it

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Groupack - rlogo e sito

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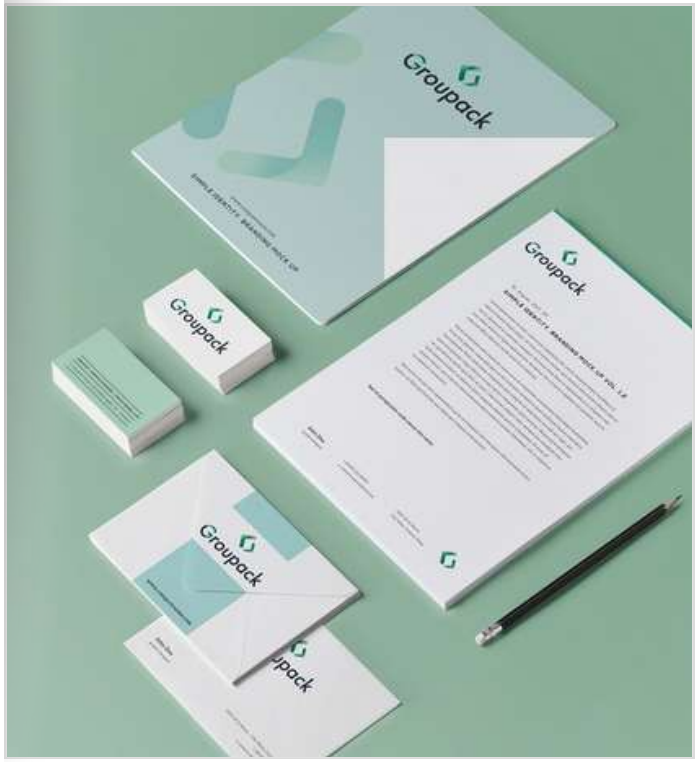
Groupack



Graphic design

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# GRAPHIC DESIGN

- Studio e realizzazione logo
- immagine coordinata
- realizzazione brochure
- realizzazione leaflet
- realizzazione cataloghi
- fotoritocco
- disegno vettoriale, illustrazioni

flyers

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realizzazione logo

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Vetrofanie per uffici

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Folder - Biglietti da visita

Roll Up - flyers - pieghevoli

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# THANK YOU

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